



PRODUCT SHEET

2023 05 VER.01



MEMOIR

by GamFratesi 2023

MEMOIR is a product family designed by GamFratesi based on a modern take and interpretation of the classic chandelier. At the heart of the design is the gently shaped opal glass shade that evokes a historical typology and romantic spirit. The linear metal structures compose a graphic outline that allows it to be connected in numerous compositions. The simplistic ingenuity of the MEMOIR lighting system bridges decorative details of the past and a sculptural silhouette intended for modern spaces.



PRODUCT SHEET

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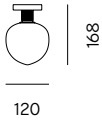


GAMFRATESI

The Danish-Italian design studio is a fusion of proud traditions, refined aesthetics and expressive designs - uniting the distinctive cultures and contrasts of Italy and Denmark in new forms and shapes. Since 2006, Stine Gam and Enrico Fratesi have been at the forefront with their contemporary designs, which have been rewarded with several national and international awards. GamFratesi is known for their creative drive, experimental approach to techniques, and ability to tell unique stories with their designs. The work of GamFratesi is characterised by their dual background reflected in elegant contrasts, harmonies, colours and materials. Utilising these elements, GamFratesi creates furniture and lighting that respectfully reflect the proud traditions of Scandinavian functionalism and craft with an Italian intellectual approach.



MEMOIR CEILING 120



Category

Ceiling

Type of light

Diffuse

Purpose

Ambient

Materials

3-layered opal glass
Anodized aluminium

Colours

Black
Brass

Measurements

W120 x D120 x H168 mm

Weight

0,4 kg

Direction of light source

Downwards

Light source

One bulb needed
Not included

Recommended bulb

Philips LED 4.8 W
570 lumen

Socket size

G9

Max wattage

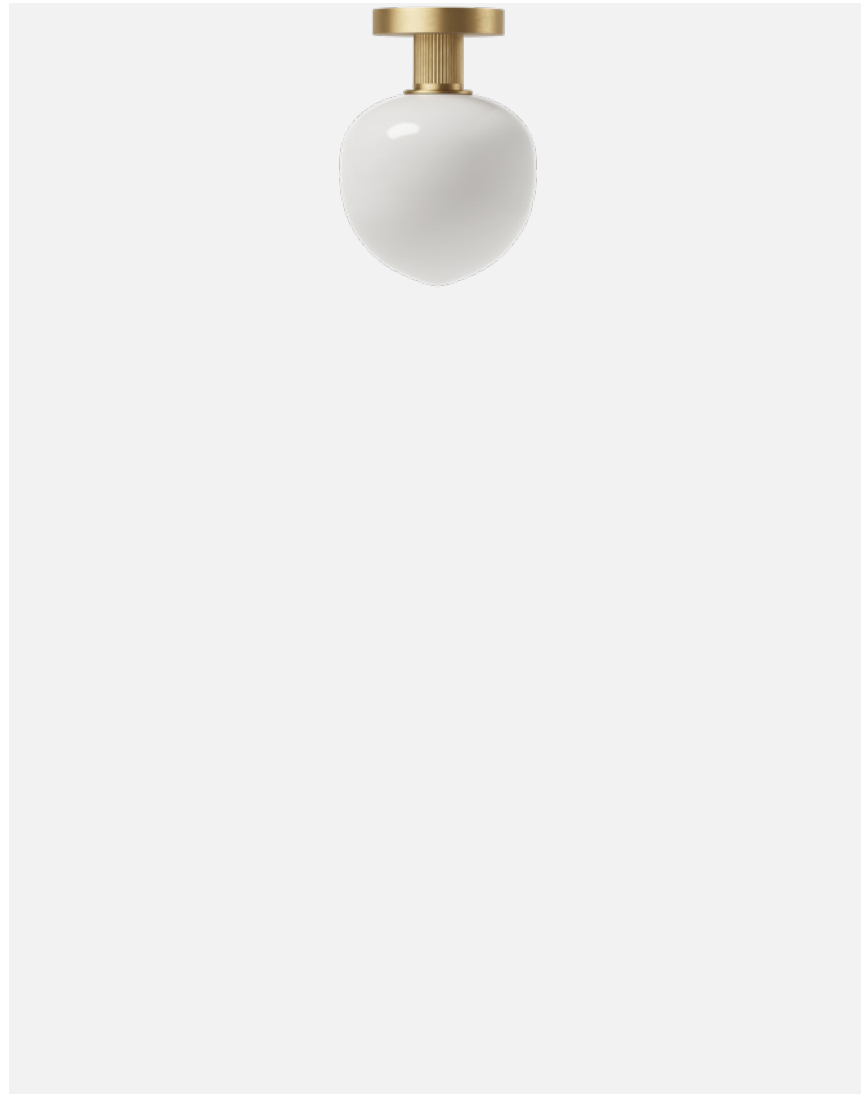
28 W

Canopy

Built-in

Cord

None



See full product description at
lyfa.com/collections/MEMOIR

COLOURS

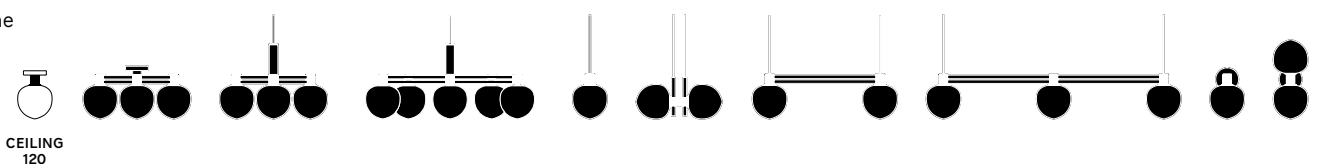


CONCEPT AND CRAFTSMANSHIP

MEMOIR is a series that covers both pendant, wall and ceiling lamps. With the opal glass shade as the consistent element, the series comes in a wide range of configurations available in two different finishes - satin brass and matt black. The connector arm is designed to avoid any type of welding thanks to technical and modular detailing, which allows it to be connected in every model of the collection and in numerous compositions.

LIGHTSCAPE

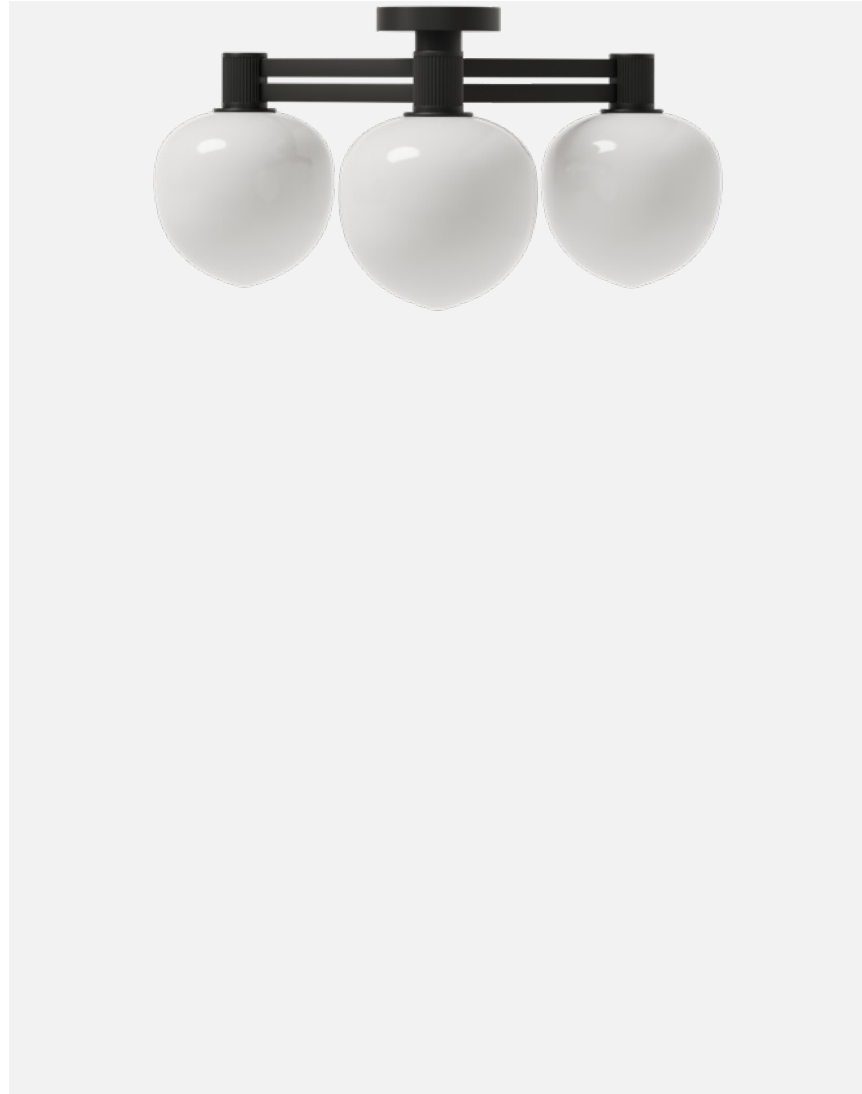
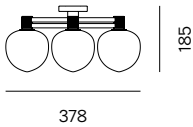
As a result of the thickness of the three-layered opalised glass, MEMOIR emits a pleasant and uniform light. With the linear connectors, MEMOIR can fill up a room with a cloud of downward illumination while also being able to establish an intimate and ambient lighting atmosphere with the single ceiling or wall elements. A distinctive and graceful lighting design intended to light up spaces - no matter shape, length, height or size.



CEILING
120



MEMOIR CEILING 120 III



See full product description at
lyfa.com/collections/MEMOIR

Category

Ceiling

Type of light

Diffuse

Purpose

Ambient

Materials

3-layered opal glass
Anodized aluminium

Colours

Black
Brass

Measurements

W378 x D344 x H185 mm

Weight

1,0 kg

Direction of light source

Downwards

Light source

Three bulbs needed
Not included

Recommended bulb

Philips LED 4.8 W
570 lumen

Socket size

G9

Max wattage

28 W

Canopy

Built-in

Cord

None

COLOURS

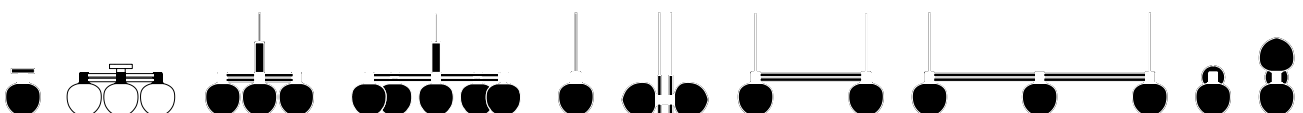


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LIGHTSCAPE

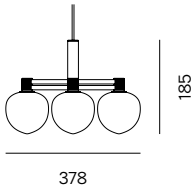
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CEILING 120 III



MEMOIR CHANDELIER 120 III



Category
Chandelier

Type of light
Diffuse

Purpose
Ambient

Materials
3-layered opal glass
Anodized aluminium

Colours
Black
Brass

Measurements
W378 x D344 x H263 mm

Weight
1,3 kg

Direction of light source
Downwards

Light source
Three bulbs needed
Not included

Recommended bulb
Philips LED 4.8 W
570 lumen

Socket size
G9

Max wattage
28 W

Canopy
Black/Brass

Cord
Black textile ^{BLACK}
White textile ^{BRASS}
6 m



See full product description at
lyfa.com/collections/MEMOIR

COLOURS

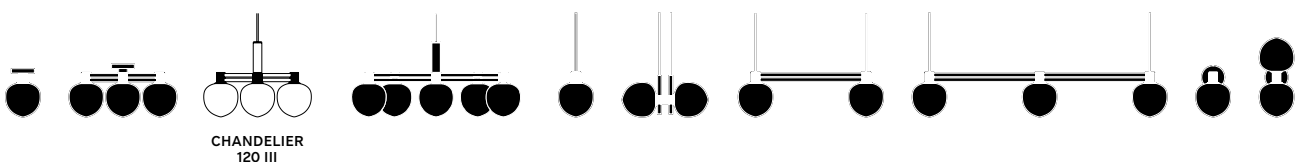


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LIGHTSCAPE

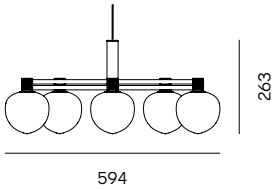
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CHANDELIER
120 III



MEMOIR CHANDELIER 120 V



Category
Chandelier

Type of light
Diffuse

Purpose
Ambient

Materials
3-layered opal glass
Anodized aluminium

Colours
Black
Brass

Measurements
W594 x D570 x H263 mm

Weight
1,8 kg

Direction of light source
Downwards

Light source
Five bulbs needed
Not included

Recommended bulb
Philips LED 4.8 W
570 lumen

Socket size
G9

Max wattage
28 W

Canopy
Black/Brass

Cord
Black textile ^{BLACK}
White textile ^{BRASS}
6 m



See full product description at
lyfa.com/collections/MEMOIR

COLOURS

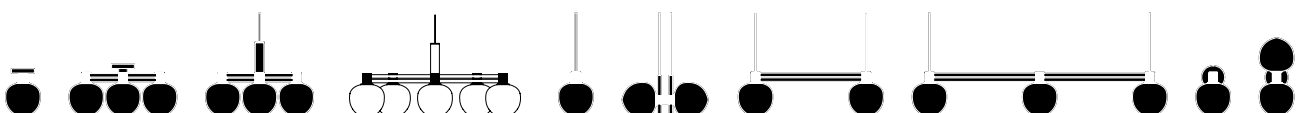


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LIGHTSCAPE

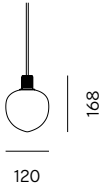
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CHANDELIER 120 V



MEMOIR PENDANT 120



Category
Pendant

Type of light
Diffuse

Purpose
Ambient

Materials
3-layered opal glass
Anodized aluminium

Colours
Black
Brass

Measurements
W120 x D120 x H168 mm

Weight
0,7 kg

Direction of light source
Downwards

Light source
One bulb needed
Not included

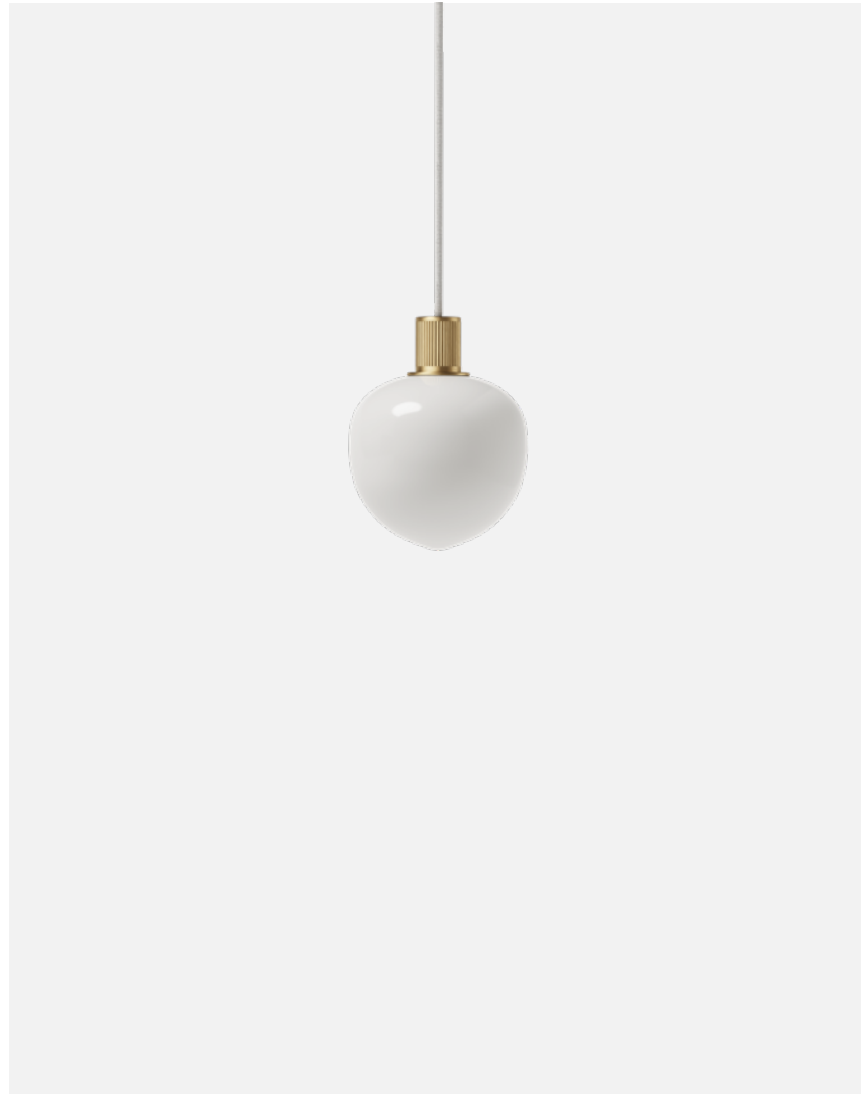
Recommended bulb
Philips LED 4.8 W
570 lumen

Socket size
G9

Max wattage
28 W

Canopy
Black/Brass

Cord
Black textile ^{BLACK}
White textile ^{BRASS}
6 m



See full product description at
lyfa.com/collections/MEMOIR

COLOURS

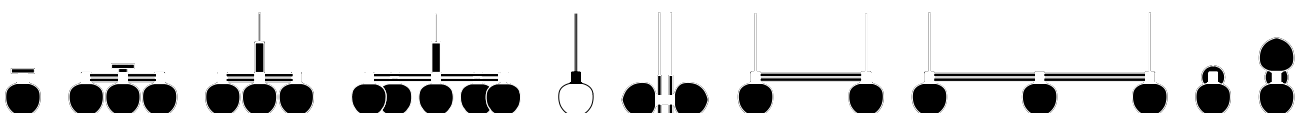


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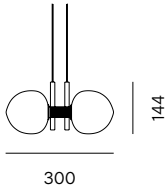
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MEMOIR PENDANT 120 II



Category
Pendant

Type of light
Diffuse

Purpose
Ambient

Materials
3-layered opal glass
Anodized aluminium

Colours
Black
Brass

Measurements
W300 x D120 x H144 mm

Weight
0,8 kg

Direction of light source
Downwards

Light source
Two bulbs needed
Not included

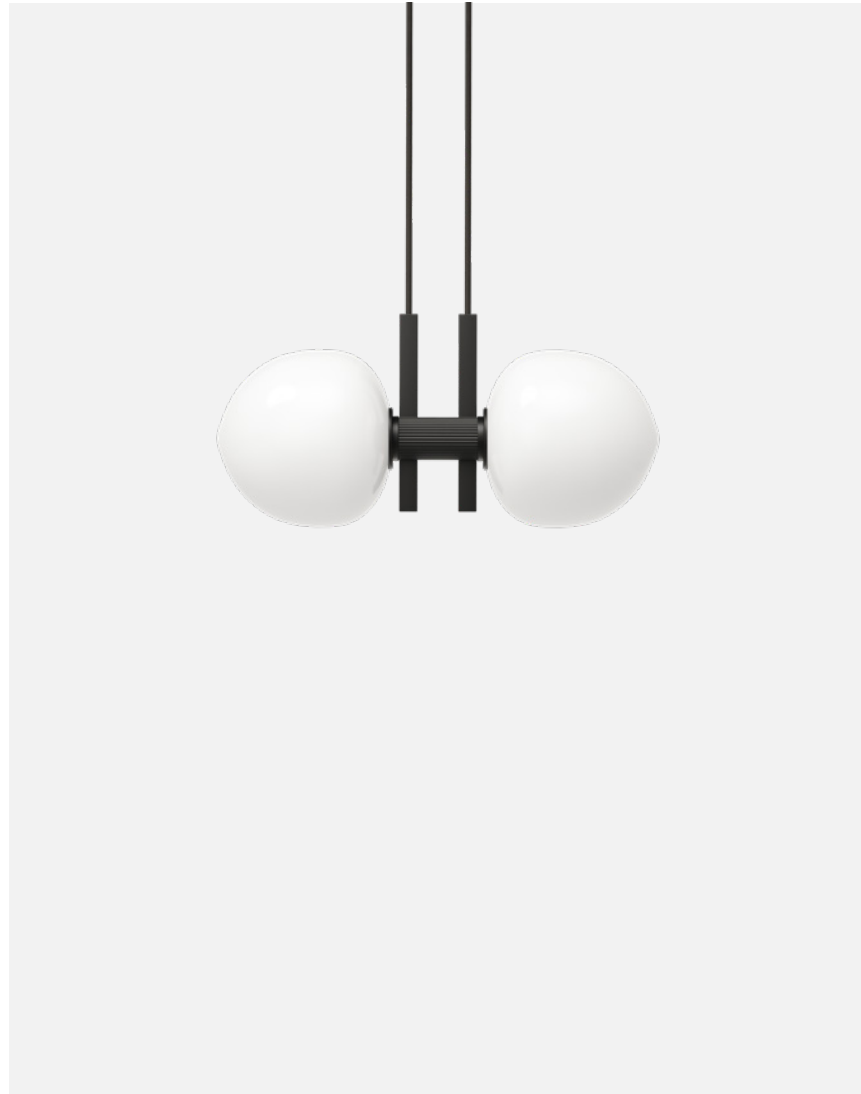
Recommended bulb
Philips LED 4.8 W
570 lumen

Socket size
G9

Max wattage
28 W

Canopy
Black/Brass

Cord
Black cable ^{BLACK}
White cable ^{BRASS}
6 m



See full product description at
lyfa.com/collections/MEMOIR

COLOURS

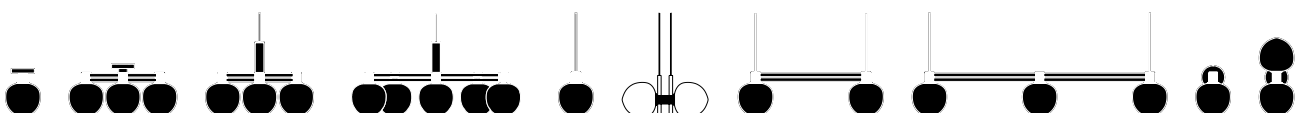


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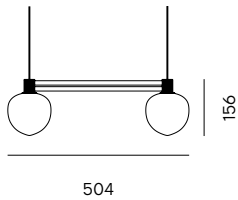
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MEMOIR PENDANT 120 SIDE BY SIDE II



Category
Pendant

Type of light
Diffuse

Purpose
Ambient

Materials
3-layered opal glass
Anodized aluminium

Colours
Black
Brass

Measurements
W504 x D120 x H156 mm

Weight
0,8 kg

Direction of light source
Downwards

Light source
Two bulbs needed
Not included

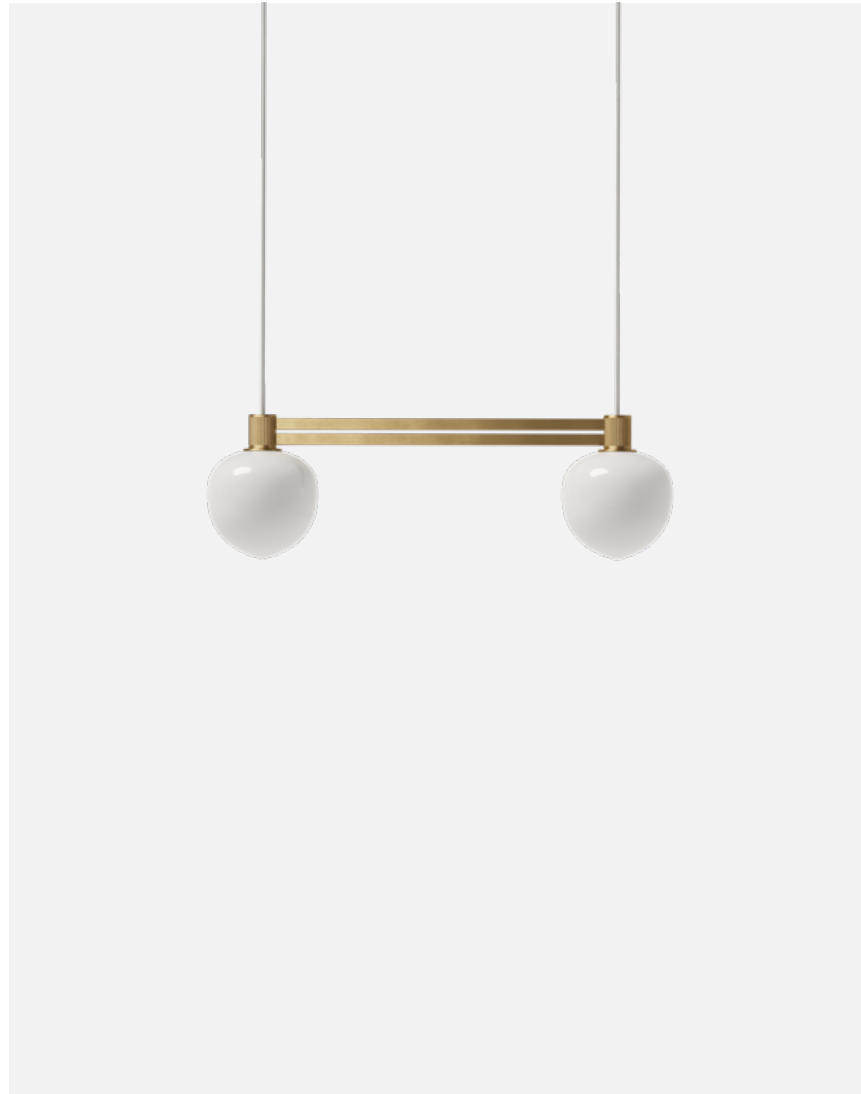
Recommended bulb
Philips LED 4.8 W
570 lumen

Socket size
G9

Max wattage
28 W

Canopy
Black/Brass

Cord
Black cable ^{BLACK}
White cable ^{BRASS}
6 m



See full product description at
lyfa.com/collections/MEMOIR

COLOURS

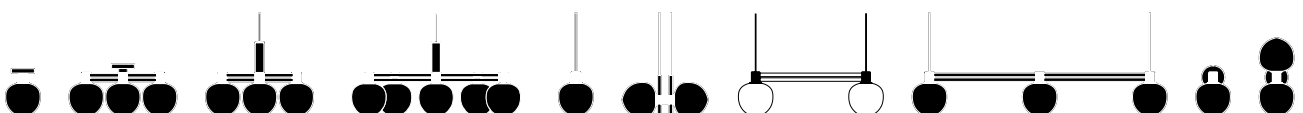


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LIGHTSCAPE

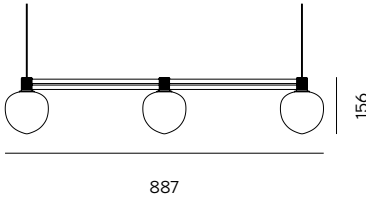
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120 SIDEBYSIDE II



MEMOIR PENDANT 120 SIDE BY SIDE III



See full product description at
lyfa.com/collections/MEMOIR

Category

Pendant

Type of light

Diffuse

Purpose

Ambient

Materials

3-layered opal glass
Anodized aluminium

Colours

Black
Brass

Measurements

W887 x D120 x H156 mm

Weight

1,3 kg

Direction of light source

Downwards

Light source

Three bulbs needed
Not included

Recommended bulb

Philips LED 4.8 W
570 lumen

Socket size

G9

Max wattage

28 W

Canopy

Black/Brass

Cord

Black cable ^{BLACK}
White cable ^{BRASS}
6 m

COLOURS

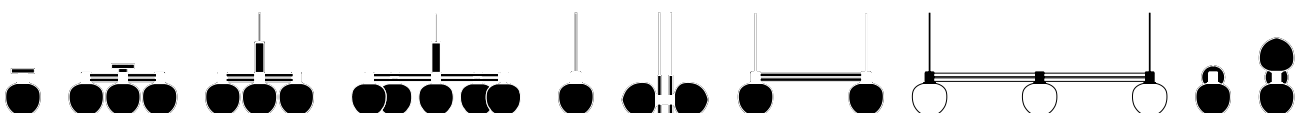


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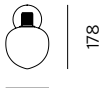
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MEMOIR WALL 120



178

120

Category

Wall

Type of light

Diffuse

Purpose

Ambient

Materials

3-layered opal glass
Anodized aluminium

Colours

Black
Brass

Measurements

W120 x D160 x H178 mm

Weight

0,5 kg

Direction of light source

Downwards

Light source

One bulb needed
Not included

Recommended bulb

Philips LED 4.8 W
570 lumen

Socket size

G9

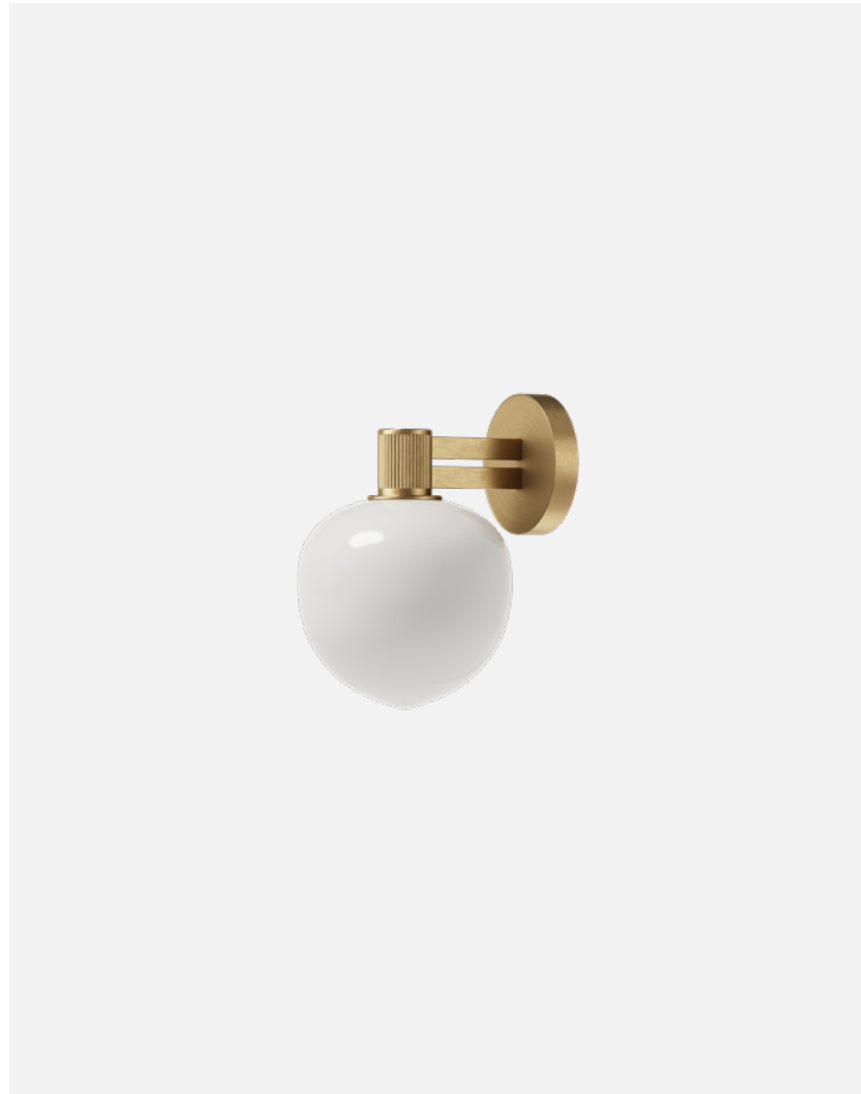
Max wattage

28 W

Canopy

N/A

Cord

Black plastic BLACK
White plastic BRASS
2,5 m w/switchSee full product description at
lyfa.com/collections/MEMOIR

COLOURS

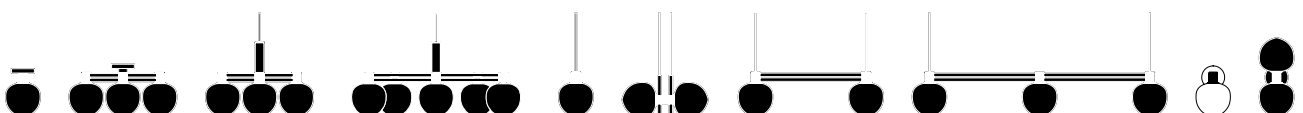


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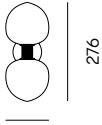
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MEMOIR WALL 120 II



120

Category
Wall

Type of light
Diffuse

Purpose
Ambient

Materials
3-layered opal glass
Anodized aluminium

Colours
Black
Brass

Measurements
W120 x D160 x H276 mm

Weight
0,7 kg

Direction of light source
Downwards

Light source
Two bulbs needed
Not included

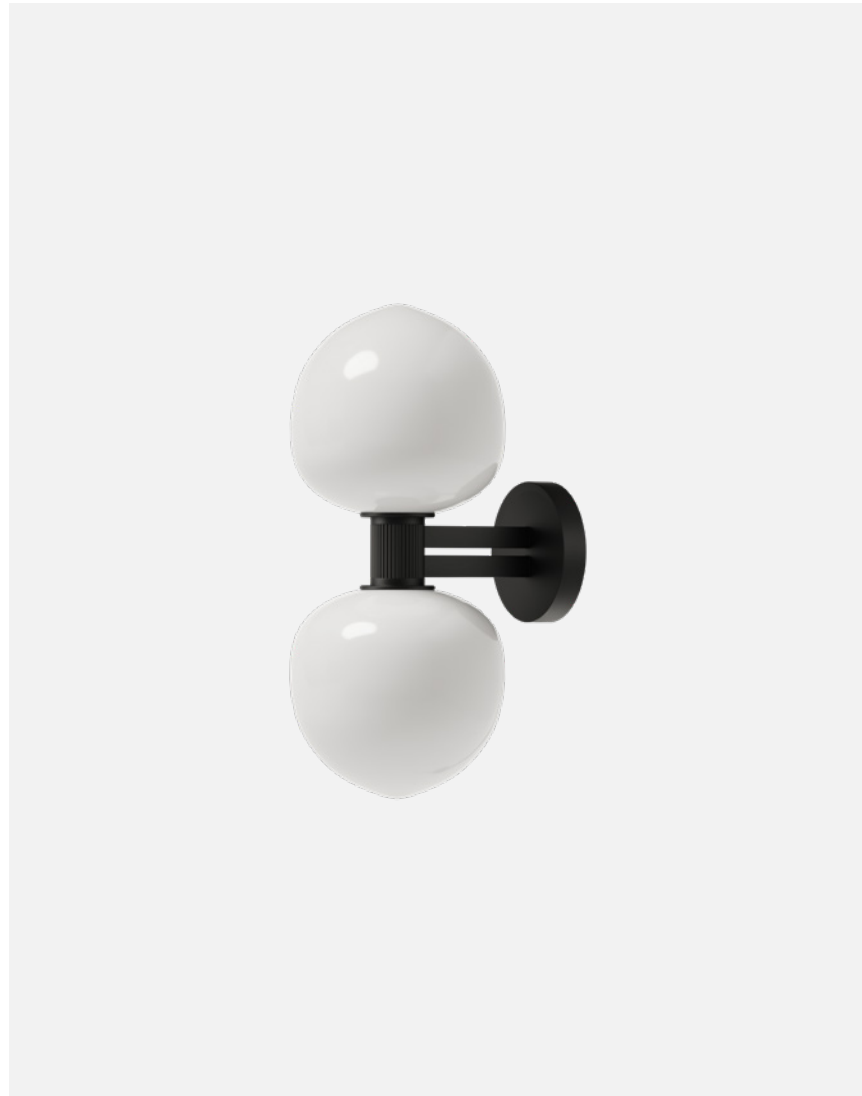
Recommended bulb
Philips LED 4.8 W
570 lumen

Socket size
G9

Max wattage
28 W

Canopy
N/A

Cord
Black plastic ^{BLACK}
White plastic ^{BRASS}
2,5 m w/switch



See full product description at
lyfa.com/collections/MEMOIR

COLOURS

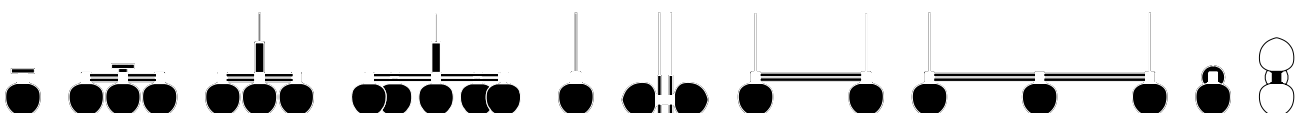


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LIGHTSCAPE MEMOIR

DIRECT LIGHTING

Direct lighting is focused illumination with an exposed light source. It enhances the visibility and directs the light to where it is needed. By highlighting objects and surfaces, direct lighting is useful for specific purposes, like reading a book or prepping food in the kitchen. Choosing the correct light source is vital to avoid glare and lighting that is too harsh.

INDIRECT LIGHTING

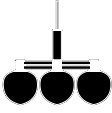
Indirect lighting is ideal for creating an ambient setting as illumination relies on reflected, indirect light from the source. The light is emitted in different directions, which adds a delicate brightness, while the concealed light source ensures a glare-free experience. Choosing the correct light source is important to provide a sufficient level of illumination.

DIFFUSED LIGHTING

Diffused lighting is non-directional; a soft, scattered light that is not directed at particular objects or surfaces. The light passes through a translucent surface, creating a softer appearance that serves well as overall room illumination or to create an ambient setting. Choosing the correct light source is essential to avoid unwanted patterns on the illuminated surfaces.

PURPOSE

Lighting a room is all about a comfortable level of illumination, which is the result of a complex interplay between the room, atmosphere, light, and form. Different types of light entail different purposes. Based on our collection, we differentiate between three distinctive purposes: task, ambient and decorative lighting.

DIRECT	INDIRECT	DIFFUSED	
			TASK A supportive light to better accomplish a task or specific activity
			AMBIENT An overall light to set or improve the atmosphere of the room
			DECORATIVE A delicate light to draw attention and add distinction to a room