



PRODUCT SHEET

2020 09 VER.01



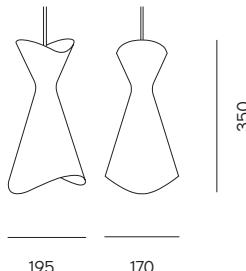
NINOTCHKA

by Bent Karlby¹⁹⁵³

When giving shape to the NINOTCHKA pendant, Bent Karlby took note of an eye-catching hat, worn by the Swedish Hollywood star Greta Garbo in her 1939 film, Ninotchka. Art, fashion and popular culture have a long tradition of inspiring each other and this lamp is yet another great example. The pendant is a genuine and easily recognizable design icon. The organic body with its asymmetrical drapes ensures functional direct downlight and a diffused ambient uplight.



NINOTCHKA 195



Category
Pendant

Type of light
Direct

Purpose
Task

Materials
Matt painted steel

Colours
White
Black
Red

Weight
0,75 kg

Direction of light source
Downwards

Light source
One bulb needed
Not included

Recommended bulb
Philips LED 8W
806 lumen

Socket size
E27

Max wattage
40 W

Canopy
Standard

Cord
Black textile
White textile ^{WHITE}
3 m



See full product description at
lyfa.com/collections/ninotchka

COLOURS



CONCEPT AND CRAFTSMANSHIP

The original NINOTCHKA was red with a contrasting white-lacquered inside. Today, the charming pendant also comes in white and black. The asymmetrical lamp is crafted from a single shade and is available in three different sizes.

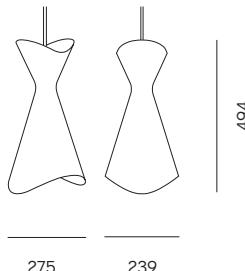
LIGHTSCAPE

The open-top design principle ensures diffused upward lighting while the downlight is even and direct, which makes for a functional as well as ambient lighting experience. The organic body and asymmetric drapes are reinforced by the contrasting white inside, allowing for a varied play with light and shadow depending on the viewer's position.





NINOTCHKA 275



Category
Pendant

Type of light
Direct

Purpose
Task

Materials
Matt painted steel

Colours
White
Black
Red

Weight
0,9 kg

Direction of light source
Downwards

Light source
One bulb needed
Not included

Recommended bulb
Philips LED 11W
1055 lumen

Socket size
E27

Max wattage
60 W

Canopy
Standard

Cord
Black textile
White textile ^{WHITE}
3 m



COLOURS



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LIGHTSCAPE

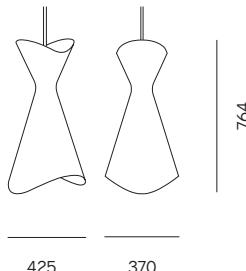
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NINOTCHKA 425



Category
Pendant

Type of light
Direct

Purpose
Task

Materials
Matt painted steel

Colours
White
Black
Red

Weight
2 kg

Direction of light source
Downwards

Light source
One bulb needed
Not included

Recommended bulb
Philips LED 13W
1521 lumen

Socket size
E27

Max wattage
60 W

Canopy
Standard

Cord
Black textile
White textile ^{WHITE}
3 m



COLOURS



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LIGHTSCAPE

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LIGHTSCAPE GOVERNOR

DIRECT LIGHTING

Direct lighting is focused illumination with an exposed light source. It enhances the visibility and directs the light to where it is needed. By highlighting objects and surfaces, direct lighting is useful for specific purposes, like reading a book or prepping food in the kitchen. Choosing the correct light source is vital to avoid glare and lighting that is too harsh.

INDIRECT LIGHTING

Indirect lighting is ideal for creating an ambient setting as illumination relies on reflected, indirect light from the source. The light is emitted in different directions, which adds a delicate brightness, while the concealed light source ensures a glare-free experience. Choosing the correct light source is important to provide a sufficient level of illumination.

DIFFUSED LIGHTING

Diffused lighting is non-directional; a soft, scattered light that is not directed at particular objects or surfaces. The light passes through a translucent surface, creating a softer appearance that serves well as overall room illumination or to create an ambient setting. Choosing the correct light source is essential to avoid unwanted patterns on the illuminated surfaces.

PURPOSE

Lighting a room is all about a comfortable level of illumination, which is the result of a complex interplay between the room, atmosphere, light, and form. Different types of light entail different purposes. Based on our collection, we differentiate between three distinctive purposes: task, ambient and decorative lighting.

DIRECT

INDIRECT

DIFFUSED

TASK

A supportive light to better accomplish a task or specific activity

AMBIENT

An overall, soft light to set or improve the atmosphere of the room

DECORATIVE

A delicate light to draw attention and add distinction to a room